

Air Temp launches its new web site.



MIAMI, FLORIDA. --(BUSINESS WIRE)-- August 9, 2007. Air Temp North America, Inc. (the "Company"), stock symbol ("ATPN.PK") recently launched its new web site at www.airtemp.com.mx .

The web site, which may be viewed in either English or Spanish, contains a broad description of the business of the Company and its subsidiary, pictures of the Company's facilities and employees and their various achievements since the inception of Air Temp de Mexico. "With this web site, we will be able to more easily apprise our customers, investors and business associates of our goals and successes", said Jorge A. Habib, Chief Executive Officer of the Company and Air Temp de México. The Company's website is designed to enable it to also post its SEC reports, which currently consist of the Form D, as amended, filed for the Company's private placement of Series A convertible preferred stock, and periodic financial reports, which will provide additional information to the Company's investors.

The Company, through its wholly owned subsidiary, Air Temp de Mexico, designs, produces and markets systems and components of air conditioning, ventilation and heat exchangers for the automotive industry. Its clients include many of the world's largest automotive companies.

Forward-Looking Statements

This press release contains, or may contain forward-looking statements, such as statements regarding the growth and profitability and growth strategy in the industry in which the Company operates. The forward-looking statements contained in this press release are subject to other risks and uncertainties. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.

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